

A man in a black suit and hat is climbing a red ladder. The ladder is leaning against a white background. The man is seen from behind, holding onto the rungs of the ladder. The ladder is positioned on the left side of the page, extending from the bottom towards the top.

Stand and Deliver

*Red Hat Drives Value,
Performance and Choice for
Enterprise*

Synonymous with Open Source value, Red Hat is the world's leading provider of Open Source solutions and has been consistently delivering value-based solutions across every industry vertical since its inception in 1993. Headquartered in Raleigh, North Carolina – with 67 offices worldwide and over 3,500 employees – the company offers choice to customers building Open Source IT infrastructures. Its unique business model provides Open Source subscriptions for high-quality, affordable technology. Red Hat Enterprise Linux, its operating system platform, and its virtualization solution, Red

Hat Enterprise Virtualization – together with applications, management and service-oriented architecture solutions, including the JBoss Enterprise Middleware Suite – deliver industry-leading value.

Red Hat's core business is based on a subscription model where customers enjoy a high-value relationship with Red Hat that goes beyond a typical customer-vendor agreement. Customers are encouraged to provide feedback and work collaboratively with Red Hat engineers throughout the lifecycle of their deployment. With this model the focus moves from "What is broken?" to "What's next for Open Source in my organization?". Customers receive consistent technical and business value over the life of a subscription.

Primary features of a Red Hat subscription include:

- Access to the software product binaries and documentation (source code is available for free with or without a subscription);
- Regular product updates and version upgrades;
- Maintenance;
- Support;
- Ability to work with Red Hat to influence future product directions;
- Stable application interfaces (API/ABI) for multiple years (up to seven), enabling long-term, secure deployments.

In addition to Red Hat's value proposition, a keystone of the company's offerings centers around consumer choice. Until recently the enterprise has had little choice in the market, but when Linux entered the scene a new bar was set for innovation, speed and value, which has been extended to include the JBoss Enterprise Middleware portfolio through the introduction of the JBoss Open Choice strategy. Through this new concept, technology customers now have a choice and can demand more.

JBoss Open Choice, which was announced in June 2009, is Red Hat's strategy for next-generation application platform architecture for JBoss Enterprise Middleware. The strategy is intended to enable customers to embrace the latest innovations of the Java community today, while seeking to accommodate the next wave of development changes to Java in the future.

JBoss Open Choice includes an expanded applications platform portfolio, which aims to provide a single environment for deploying a variety of programming models with a common platform, making it easier to develop and deploy applications. Customers will now be able to leverage

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the JBoss Microcontainer, a new application platform architecture that uniquely isolates core enterprise-class platform services from the variety of container and framework choices available today.

JBoss Open Choice solutions include the following:

- *JBoss Enterprise Application Platform*, which offers robust Java Enterprise Edition (EE) support;
- *JBoss Enterprise Web Platform*, which supports light and rich Java applications for mid-sized workloads;
- *JBoss Enterprise Web Server*, for light Java workloads and simple web applications.

Red Hat solutions address critical needs to deliver the results today's business leaders are looking for, such as value, performance, security and reliability. These solutions have been embraced across a wide variety of industries and sectors, including: education, financial, government, telecommunications, oil and gas, and healthcare.

Enterprise Application Platform & Developer Studio

The JBoss Enterprise Application Platform and the JBoss Developer Studio are two commercial offerings from Red Hat, integrated with BIRT through the Open Source project JBoss Tools, via a plug-in that works with JBoss Developer Studio – enabling BIRT reports to be deployed in Seam applications – and through data sources via a hibernate ODA driver.

How Does BIRT Fit In?

BIRT by Actuate is seamlessly integrated into Red Hat's JBoss environment. Red Hat integrated BIRT into the JBoss Community based on the increased community participation, input and interest from users. JBoss customers can currently take advantage of the Eclipse BIRT Engine and BIRT tools. JBoss Tools is available on the BIRT Exchange Marketplace.

For more information, visit www.redhat.com, or go to the BIRT Exchange Marketplace at <http://www.birt-exchange.com/be/marketplace/app-showcase/?app=21>.