

Business Wire

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Business Wire – a wholly owned subsidiary of Berkshire Hathaway – is the global market leader in commercial news distribution. Thousands of member companies and organizations depend on Business Wire to transmit their full-text news releases, regulatory filings, photos and other multimedia content to journalists, financial professionals, investor services, regulatory authorities and the general public worldwide.

BIRT is used to build a suite of PDF reports for Business Wire's internal newsroom editors, so that they can print notes and incoming orders. According to a Business Wire business analyst, BIRT allows them to write and tune queries in Toad®, then build a dataset from the original query. This business analyst also likes the fact that they can have several separate queries for the same report.

Information source from 'Get Your BIRT Rocks T-Shirt program' and Business Wire (<http://www.businesswire.com/portal/site/home/about/>) on 7/30/2010.