

Tyco Retail Solutions Group (Vue Technology)

www.vuetechnology.com

Vue Technology – acquired by Tyco Retail Solutions Group in 2008 – is the leading provider of item-level RFID infrastructure, with over six years of in-store and supply-chain experience delivering measurable value through improved inventory visibility for clients in Apparel, Footwear, Books, Media & Entertainment and Retail Pharmacy. With this visibility, the company’s customers have dramatically improved on-floor availability and increased revenues while reducing out-of-stocks, shrinkage and labor costs.

With out-of-box RFID workflows and reports, Vue Technology’s TrueVUE™ Essentials™ allows organizations to begin realizing business value from RFID immediately. Without requiring the creation of any customized applications, Essentials provides the “essential” tools to get any business on the road to ROI.

BIRT works with TrueVUE™ Essentials™ to provide item-level visibility for retailers through store- and enterprise-wide reports. The reports are highly configurable and are utilized by retail associates and store managers to find out inventory details – both historical and operational with real-time updating capabilities.

With BIRT, Vue Technology’s retail clients now find themselves able to quickly access large amounts of data, which allows for faster decision making – all through a user-friendly interface. BIRT benefits from having a large development community, says one Vue Technology senior product manager, making it much easier to design new reports with plenty of good resources and tools to help even the most novice of BIRT developers.

Information Source from ‘Get Your BIRT Rocks T-Shirt’ program and Vue Technology (<http://www.vuetechnology.com/>, <http://www.vuetechnology.com/company/history.aspx> and <http://vuetechnology.com/products/truevue-essentials.aspx>) on 10/11/2010.